For this class, we break into smaller groups and focus on the work of individual students in 20 minute working sessions. In these sessions, one student will present his/her work to the group members (5 minutes). One the presentation is complete, the other students will provide feedback on and discussion of the presentation following specific questions (15 minutes), described below.

Please break into smaller groups, as below. Some of your group members are working on similar issues and some are not. Do your best to help one another with by providing constructive feedback and sharing ideas, information, and resources.

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<th>Group 1</th>
<th>Group 2</th>
<th>Group 3</th>
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<tr>
<td>Social marketing – Brigitte</td>
<td>Parking pricing – Matt</td>
<td>Bike-sharing – Daniel Sheeter</td>
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<tr>
<td>e-activities – Shengmao</td>
<td>Car sharing – Daniel B.</td>
<td>Truck-lanes and freight – Diem</td>
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<tr>
<td>ITS apps. in transit – Mohammed</td>
<td>Safe routes to school – Alyssa</td>
<td>Traffic calming – Garry</td>
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<td>Commuter rail – Sohail</td>
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<td>Bus rapid transit – Sam</td>
<td>Pedestrian infrastructure – Alvaro</td>
<td>Transit-oriented development – Yu</td>
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</table>

For each working session, the presenting student and audience students will have specific tasks:

**Job of presenting student**

Give a 5-7 minute oral overview of your topic to your groupmates. Consider this a presentation without PowerPoint: a simple but formal talk. You could use printed notes if you wish. Cover the key elements from the assignment. [Refer to the assignment in your preparation for this in class session.]

1. Describe and define the strategy.
2. Outline the primary benefits of the strategy. What sources of evidence have you found?
3. Outline potential co-benefits of the strategy. What sources of evidence have you found? How might you assess the potential for such co-benefits to materialize?
4. Outline the potential downsides of the strategy. What sources of evidence have you found? How might you assess the potential for unintended consequences to materialize?
5. Summarize your analysis of the direct and indirect effects of the strategy. What is your overall assessment as to whether the evidence supports adoption of the strategy, or not?

**Job of other students**

After the presentation, discuss the following questions. Pick one student to lead the discussion (other than the presenter) – each student should take one turn.

1. How did the presenter define the strategy? Did you feel this was too broad, too narrow or just right? What, if anything, would you suggest to refine the definition of strategy?
2. Did the presenter articulate the problem the strategy designed to address? Are there other problems you think are associated with this strategy that the presenter should consider? Did the presenter define the problems with enough specificity and clarity?

3. What evidence does the presenter have for the benefits of the strategy? What is the quality of this evidence?

4. Do the co-benefits cited by the presenter make sense to you? Are there other co-benefits the presenter should consider?

5. Do the downsides cited by the presenter make sense to you? Are there other downsides the presenter should consider?

6. What examples of the strategy and its application did the presenter cite? Can you identify other examples that the presenter may want to look at when preparing his/her research brief?

7. What do you think of the presenter’s overall assessment? Do you agree? If you were an MPO board member being asked to support adoption of this strategy in response to the problems in your MPO, would you? Are there other issues that you think the presenter should consider?

Presentation Groups

**Land use and Infrastructure**
Smart growth – Jeff
Transit-oriented development – Yu
Traffic calming – Garry
Pedestrian infrastructure – Alvaro
Safe routes to school – Alyssa

**Transit +**
Commuter rail – Sohail
Bus rapid transit – Sam
Transit fare strategies – Alix
ITS applications in transit – Mohammed
Truck-lanes and freight – Diem-Thuy

**Travel Demand Management**
Parking pricing – Matt
Car sharing – Daniel Block
Bike-sharing – Daniel Sheeter
Social marketing – Brigitte
e-activities – Shengmao