COURSE GOALS: This course has two basic objectives. First, it seeks to provide students with an understanding of several conceptual theories of the process of public policy-making. This will be done through a discussion of these approaches and their application to concrete cases involving the use of environmental resources, particularly endangered species management in California. Second, the course attempts to teach students to view the world as social scientists. This involves the use of multiple theories/lenses to perceive and interpret events and the development of a healthy skepticism concerning the biases of most data sources, including oneself.

MEETING TIMES:

Lecture: MWF 1:10-2:00 p.m 108 Hoagland

Discussion Groups: Wednesday, 3:10-4:00p.m 2120J Wickson
               Wednesday, 4:10-5:00p.m 2120J Wickson
               Wednesday, 5:10-6:00 p.m. 2120J Wickson

TEXTS (available in the Bookstore and on reserve)

4) Set of readings=RDR [Available at course website.]

COURSE REQUIREMENTS:

1) Mid-Term Exam (25-30%), Fri, Feb 9.
2) Paper #1: Comparative analysis of media content (25-30%). Due: Wed, Feb 21
3) Paper #2: Application of theoretical lens (25%). Due: Thursday, March 15
4) Final exam (10%), Saturday, March 17, 8-10a.m.
5) Discussion sections (10%; 5% critique + 5% participation).

[NOTE: If you skip discussion section, the topics covered in section will NOT be addressed by the TA during office hours.]
PART I: INTRODUCTION

A. Course Preview (Wed, Jan 3)
[NO DISCUSSION SECTIONS THIS DAY]

B. Use of Theories (Friday, Jan. 5)

**Required readings:**

**Supplemental readings:**

C. Introduction to Policy-Making in the U.S. (Mon, Jan 8)

**Required readings**
Lester, *Environmental Politics and Policy*, Chaps. 1, 2, 3 (read), 11 (skim)

**Supplemental readings**

**Discussion Sections, Wed, Jan. 10**

**Topic: Content Analysis Papers: Research Design**

**Required readings**
PART II: THEORIES OF POLICY-MAKING

A. System-Based Models: Hofferbert's Funnel of Causality (Friday, Jan. 12)
   [ NO CLASS MONDAY JAN 15]

Required readings:
D. Mazmanian and P. Sabatier, "A Multi-Variate Model of Public
Sabatier, Theories of the Policy Process, Chap. by Bill Blomquist

Supplemental readings:
Richard Hofferbert, The Study of Public Policy (Bobbs Merrill, 1974).
Ira Sharkansky, Policy Analysis in Political Science, Markham, 1970.
Hans-Dieter Klingemann et al, Parties, Policies, and Democracy.
Sabatier, Theories of the Policy Process, Chap. 7 by Berry & Berry.

B. Actor-Based Theories: Introduction (Wed. Jan 17)

Required readings:
Ken Meier and Jeff Brudney, Applied Statistics for Public Administration, 3d ed.
Wadsworth, 1993, Chap. 21. [RDR]
Tom Tyler, Why Do People Obey the Law?, (Yale, 1990), pp. 3-7. [RDR]

Supplemental readings:
James March
Icek Ajzen and Martin Fishbein, Understanding Attitudes and Predicting
Richard Nisbett and Lee Ross, Human Inference: Strategies and Shortcomings of
C. Adding Institutions to Actor-Based Theories

1. Basic Principles (Friday, Jan 19)
   Required Readings:
   Supplemental readings:

   Required readings
   [Chapter in Ostrom et al on fisheries]
   Supplemental readings

D. The Multiple Streams Approach: Ambiguity and Choice (Fri, Jan. 26)
   Required readings
Supplemental readings

E. Punctuated Equilibrium (Mon, Jan 29).

Required readings
Sabatier, Theories of Policy Process, PE Chapter

F. The Advocacy Coalition Framework

1. Policy Change (Wed, Jan 31))
   Required readings:
   Sabatier, Theories of the Policy Process, Chap. on ACF.

   Supplemental readings:
   Paul Sabatier and Hank Jenkins-Smith, Policy Change & Learning.
   Westview Press.
   Daniel Kubler, “Understanding Policy Change with an Advocacy Coalition Framework: An Application to Swiss Drug Policy,”

2. Applying Policy-Oriented Learning to Policy Change (Fri, Feb. 2)

   Required readings
   Pergamon Press. 2001, pp. 11563-11568. [RDR]

   Supplemental readings
   Carol Weiss, Using Social Research in Public Policy-Making
   H. Jenkins-Smith, Democratic Politics and Policy Analysis
3. The ACF Applied to Endangered Species (Mon, Feb 5 & Wed, Feb 7)

**Required readings**

**Supplemental Readings**

Discussion Sections, Wednesday, Feb 7

**Topic:** Applying IRC and ACF to the Same Situation

**Required readings**

MID-TERM EXAM (Fri, Feb. 9)
PART III. STAGES IN THE POLICY PROCESS

A. Problem Perception and Agenda-Setting

1. Public and Elite Opinion on Environmental Issues (Monday, Feb. 12)

Required readings:
Lester, Environmental Politics, Chap. 4 (read), 5-6 (skim)

Supplemental readings:
Stephen Cotgrove, Catastrophe or Cornucopia (Wiley, 1982).

Discussion Sections, Wednesday, Feb. 14

Topic: Public and Elite Opinion re Endangered Species
Required readings
Tobin, Expendable Future, pp.47-68.

2. Agenda-Setting (Wed, Feb. 14)

Required readings:
Brad Clark, “Agenda Setting and Issue Dynamics,” Society and Natural Resources 17:599-609

Supplemental readings:
John Kingdon, Agendas, Alternatives, & Policies (Little, Brown, 1984)
3. The Role of the Mass Media in Agenda-Setting (Friday, Feb. 16)
[NO CLASS MON, FEB 19]

Required readings:
Doris Graber, *Mass Media and American Politics* (CQ, 1980), Chap. 3. [RDR.]

Supplemental readings:

Discussion Sections, Wed, Feb. 21

Topic: 1) Paper #2
2) Variation in Media Coverage of ESA

Required reading

Supplemental reading

B. Policy Formulation and Adoption

1. Policy-Making in Legislatures (Wed, Feb.21) [Media Content Paper Due]

Required readings:
Lester, *Environmental Politics*, Chap. 7.

Supplemental readings:
Charles Bell and Charles Price, *California Government Today* (Dorsey,
C. Policy Implementation and Reformulation

1. The Vehicle of Implementation: Administrative Agencies (Friday, Feb. 23)

Required readings:
Lester, Environmental Politics, Chap. 8. [skim]

Supplemental readings:
Randall Ripley and Grace Franklin, Bureaucracy and Policy Implementation. (Dorsey, 1982)

2. Policy Implementation: Top-Down & Bottom Up (Mon, Feb.26)

Required readings:
Mazmanian and Sabatier, Implementation and Public Policy, Chap. 1-2. [RDR]

Supplemental readings:
Jeffrey Pressman and Aaron Wildavsky, Implementation (California, 1973).
E. Bardach, The Implementation Game (MIT, 1974), pp. 36-64.

Discussion Section (Wed, Feb. 28)

Topic: 1) Theoretical papers
2) Implementation of ESA
   Tobin, Expendable Future, Chap. 3-5

3: Implementation of ESA (Wed. Feb 28)
Required readings
Tobin, Expendable Future, Chap 3-5.
NO CLASS MON AND WED, MARCH 5 & 7; PROF IN JAPAN.

PART IV: DIFFERENT PERSPECTIVES ON ENDANGERED SPECIES MANAGEMENT IN THE DELTA

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Discussion section, Wed. March 7 SECTION BUT NO LECTURE THIS DAY
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Speaker #1  Friday, March 9

Speaker #2  Mon, March 12

Speaker #3  Wed., March 14

V: COURSE WRAP-UP (Wednesday, March 14, Paper #2 due))

1) Discussion of Guest Speaker
2) Course Synthesis and Evaluation